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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/816,491	04/01/2004	Richard Stewart Freeman	Freeman-2	8600	
32132	7590 03/28/2006		EXAMINER		
LAMORTE & ASSOCIATES P.C. P.O. BOX 434			GREEN, BRIAN		
YARDLEY,			ART UNIT	PAPER NUMBER	
,			3611		

DATE MAILED: 03/28/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application	n No.	Applicant(s)				
Office Action Summary		10/816,49	1	FREEMAN, RICHARD STEWART				
		Examiner		Art Unit				
		Brian K. G		3611				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply								
WHIC - Exter after - If NO - Failu Any r	ORTENED STATUTORY PERIOD FOR CHEVER IS LONGER, FROM THE MAINS of time may be available under the provisions of SIX (6) MONTHS from the mailing date of this communiperiod for reply is specified above, the maximum statute to reply within the set or extended period for reply will reply received by the Office later than three months after ad patent term adjustment. See 37 CFR 1.704(b).	LING DATE OF TH 37 CFR 1.136(a). In no eve cation. ory period will apply and wi , by statute, cause the appl	IIS COMMUNICATION ont, however, may a reply be timulated to be some ABANDONE.	N. nely filed the mailing date of this c D (35 U.S.C. § 133).				
Status								
1)⊠	Responsive to communication(s) filed	on 20 January 200	6.					
		☐ This action is n						
3)	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is							
	closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.							
Dispositi	on of Claims							
4)🖂	4)⊠ Claim(s) <u>4-12</u> is/are pending in the application.							
	4a) Of the above claim(s) is/are withdrawn from consideration.							
5)	5) Claim(s) is/are allowed.							
6)	6) Claim(s) is/are rejected.							
•	Claim(s) is/are objected to.							
8)⊠	Claim(s) <u>4-12</u> are subject to restriction	and/or election red	uirement.					
Applicati	on Papers							
9)	The specification is objected to by the E	Examiner.						
10) ☐ The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.								
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).								
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).								
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.								
Priority ι	ınder 35 U.S.C. § 119							
12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) ☐ All b) ☐ Some * c) ☐ None of:								
	1. Certified copies of the priority documents have been received.							
	2. Certified copies of the priority documents have been received in Application No							
	3. Copies of the certified copies of the priority documents have been received in this National Stage							
application from the International Bureau (PCT Rule 17.2(a)).								
* See the attached detailed Office action for a list of the certified copies not received.								
			,					
Attachmen		•						
	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTC	. 049)	4) Interview Summary Paper No(s)/Mail Da					
	e of Draπsperson's Patent Drawing Review (P1C mation Disclosure Statement(s) (PTO-1449 or PT		_	al Patent Application (PTO-152)				
Paper No(s)/Mail Date 6) Other:								

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Election/Restrictions

Restriction to one of the following inventions is required under 35 U.S.C. 121:

- I. Claims 4-8, drawn to an advertisement insert bound as a page into a printed publication, classified in class 283, subclass 56.
- II. Claims 9-12, drawn to a free standing display, classified in class 40, subclass124.06.

The inventions are distinct, each from the other because of the following reasons:

Inventions I. and II. are related as combination and subcombination. Inventions in this relationship are distinct if it can be shown that (1) the combination as claimed does not require the particulars of the subcombination as claimed for patentability, and (2) that the subcombination has utility by itself or in other combinations (MPEP § 806.05(c)). In the instant case, the combination as claimed does not require the particulars of the subcombination as claimed because the page insert bound as a page in the printed publication wherein the insert comprises a perforated detachment line that divides the page insert into a binding attachment portion and a detachable portion and the detachable portion having fold lines and a lenticular printing may be allowable. The subcombination has separate utility such as being used to display images on a desk.

Because these inventions are independent or distinct for the reasons given above and have acquired a separate status in the art in view of their different classification, restriction for examination purposes as indicated is proper.

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Applicant is advised that the reply to this requirement to be complete must include (i) an election of a species or invention to be examined even though the requirement be traversed (37 CFR 1.143) and (ii) identification of the claims encompassing the elected invention.

The election of an invention or species may be made with or without traverse. To reserve a right to petition, the election must be made with traverse. If the reply does not distinctly and specifically point out supposed errors in the restriction requirement, the election shall be treated as an election without traverse.

Should applicant traverse on the ground that the inventions or species are not patentably distinct, applicant should submit evidence or identify such evidence now of record showing the inventions or species to be obvious variants or clearly admit on the record that this is the case. In either instance, if the examiner finds one of the inventions unpatentable over the prior art, the evidence or admission may be used in a rejection under 35 U.S.C.103(a) of the other invention.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Brian K. Green whose telephone number is (571) 272-6644. The examiner can normally be reached on M-F 7am-3:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lesley Morris can be reached on (571) 272-6651. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

BRIAN K. GREEN PRIMARY EXAMINER

Brian K. Sheer

Bkg March 22, 2006